



## FOR IMMEDIATE RELEASE

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### **Rose City Jr Brings Fun for All Ages to Portland, Oregon** *Education and Entertainment Collide at Annual Pop Culture Convention*

**Portland, OR (August 15, 2019)**—[Rose City Comic Con](https://rosecitycomiccon.com/rose-city-jr/), Portland's 8<sup>th</sup> annual premier pop culture event is proud to announce programming for their family-focused pavilion Rose City Jr powered by The Toy Association. Rose City Jr provides hours of fun with entertaining and educational programs for fans of all ages, including interactive workshops with characters from hit shows, costume parades, an entire stage dedicated to kids programming and more. Full details on the activities can be found at <https://rosecitycomiccon.com/rose-city-jr/>. Tickets to Rose City Comic Con include access to Rose City Jr and are available at <https://www.showclix.com/event/rose-city-comic-con-2019>. As a special treat, children 2 and under are admitted for free.

"The Toy Association is proud to support Rose City Jr at this year's Rose City Comic Con. We are excited to bring entertainment, engagement, and fun to families in the Portland area," said Marian Bossard, executive vice president of global market events at The Toy Association. "Parents and children of all ages will have the chance to learn and grow together while making memories during this one-of-a-kind weekend."

Families familiar with Rose City Comic Con, now in its eighth year, will find an expanded dedicated all-ages area with programming each of the three-day weekend. Kids will love the showings of trailers, music videos, and episode clips from DreamWorks' *Spirit: Stallion of the Cimarron* and *She-Ra and the Princesses of Power*. A live animal conservation showcase and will uncover exciting, educational presentations from budding zoologists. Magic Wheelchair, a local nonprofit that builds epic costumes for children in wheelchairs, will return to Rose City Comic Con once again for a costume reveal during the convention. The fun runs all weekend long with endless opportunities to engage in creative play.

## PROGRAM HIGHLIGHTS

### **[LeakyCon at Rose City Jr](#)**

[LeakyCon](#), the world's largest Harry Potter fan convention, will have a presence all three days of this year's convention. Returning to the Oregon area for the first time since 2013, Harry Potter fans can revel in all the fun that LeakyCon's Wizarding Alley will bring to the 2019 Rose City Comic Con. Potterheads will enjoy several Harry Potter themed vendors and specialized programming throughout the weekend and activations on the show floor.



Throughout the con, convention goers can meet other fans at meet-ups of the four houses. LeakyCon at Rose City Comic Con will host panels, interviews, discussions, and celebrations of “The Boy Who Lived” and the extraordinary impact his story has had on the Wizarding and Muggle worlds. LeakyCon is also doing a charity “House Cup Challenge” that will benefit the Harry Potter Alliance.

Attendees will also have the opportunity to meet actors from the films. **Matthew Lewis, Bonnie Wright,** and **Jason Isaacs** will all be appearing on Saturday and Sunday of the show. For more information on guests, photo opportunities and autographs visit [here](#).

### **Kids Costume Parades**

Kids will have the chance to strut their stuff and show off over-the-top outfits in not just one but two costume parades inside Rose City Jr. Entry is limited to the first 30 registrants.

- **Date:** Saturday, September 14 and Sunday, September 15
- **Time:** Sat - 4:30pm, Sun - 12:30pm

### **National Wildlife Federation Animal Show with Naturalist David Mizejewski and animal ambassadors from the Oregon Zoo**

Meet celebrity naturalist David Mizejewski of the National Wildlife Federation as he hosts an amazing wildlife showcase with Oregon Zoo animals from around the globe.

- **Date:** Saturday, September 14
- **Time:** 1:30pm-2:00pm

### **Author Doug Savage**

Young Fans can meet author and cartoonist, Doug Savage, who will be at the convention all weekend long. Savage who created Laser Moose and Rabbit Boy will be available for a meet fans and sign books at the show. He will also debut the third book in the Laser Moose and Rabbit Boy series at the show.

### **Neotendo Car**

Fans of Nintendo games will rejoice! The Neotendo car equipped with retro Nintendo games will make an appearance at Rose City Comic Con this September. Convention goers will have a chance to play Nintendo NES, Super Nintendo and classic Gameboy video games all weekend!

### **Meet & Greet with Portland Thorns and Timber Joey**

Meet players from the Portland Thorns and the official Portland Timbers mascot, Timber Joey on Saturday, September 14!

Families that want to start the fun a little early can head to Rose City Comic Con night on Wednesday, September 11 at the Portland Thorns vs. North Carolina Courage match. Fans can meet up with other lovers of all things pop culture at the soccer game ahead of the convention. Tickets are available [here](#) and come with an exclusive Rose City Comic Con and Portland Thorns shirt.



Tickets to Rose City Comic Con are available at <https://rosecitycomiccon.com/>, where exciting programming updates will be posted before the convention.

### **About Rose City Comic Con**

Founded in 2011, Rose City Comic Con quickly became Portland's largest and most diverse comics convention. Building from the strong, independent creative community in the city and combining well-known creators, celebrity guests, and cosplay enthusiasts in a family-friendly atmosphere, RCCC brings together a variety of passionate fans in one epic weekend.

### **About LeftField Media**

LeftField Media, LLC is an events company focused on developing face-to-face events in a range of communities rooted in contemporary culture and shared passion. LeftField was formed in 2014 by Greg Topalian (President, LeftField Media) and is now owned by Topalian and Clarion Events Ltd. With a keen sense of the evolving needs of businesses and their consumers, as well as new opportunities created by change, LeftField takes a clean slate approach to its work. LeftField's portfolio includes Awesome Con ([awesomecon.com](http://awesomecon.com)), Washington D.C.'s Comic Con; Rose City Comic Con ([rosecitycomiccon.com](http://rosecitycomiccon.com)), in Portland, O.R.; Big Easy Con ([bigeasycon.com](http://bigeasycon.com)), in New Orleans, L.A.; and Anime NYC ([animenyc.com](http://animenyc.com)), a Japanese pop culture festival in New York City. LeftField Media is headquartered in historic Trumbull, C.T. ([leftfieldmedia.com](http://leftfieldmedia.com)).

### **About The Toy Association** [www.toyassociation.org](http://www.toyassociation.org) / [www.thegeniusofplay.org](http://www.thegeniusofplay.org) / [www.playsafe.org](http://www.playsafe.org)

Founded in 1916, The Toy Association™, Inc. is the not-for-profit trade association representing all businesses involved in creating and delivering toys and youth entertainment products for kids of all ages. The Toy Association leads the health and growth of the U.S. toy industry, which has an annual U.S. economic impact of \$110.9 billion, and its 1000+ members drive the annual \$28 billion U.S. domestic toy market. The Toy Association serves as the industry's voice on the developmental benefits of play, and promotes play's positive impact on childhood development to consumers and media. The organization has a long history of leadership in toy safety, having helped develop the first comprehensive toy safety standard more than 40 years ago, and remains committed to working with medical experts, government, consumers, and industry on ongoing programs to ensure safe and fun play.

As a global leader, The Toy Association produces the world-renowned North American International Toy Fair and Fall Toy Preview; advocates on behalf of members around the world; sustains the Canadian The Toy Association; acts as secretariat for the International Council of Toy Industries and International Toy Industry CEO Roundtable; and chairs the committee that reviews and revises America's widely emulated ASTM F963 toy safety standard.

### **About LeakyCon**



LeakyCon is the world's largest unofficial convention for fans of Harry Potter and J.K. Rowling's Wizarding World. Featuring some of the biggest fans, actors, and creators, LeakyCon will host panels, interviews, discussions, and celebrations of "The Boy Who Lived" and the extraordinary impact his story has had on both the Wizarding and Muggle worlds. LeakyCon is produced by Mischief Management.

Since its first event in 2009, LeakyCon has brought together tens of thousands of Harry Potter fans, providing a fun, vibrant, and safe space to enjoy the things they love. LeakyCon has been held in cities across the United States, from Boston and Orlando to Portland and Burbank, as well as internationally in London and Dublin.

Facebook: [www.facebook.com/LeakyCon](http://www.facebook.com/LeakyCon) / Twitter: [@LeakyCon](https://twitter.com/LeakyCon) / Instagram: [@LeakyCon](https://www.instagram.com/LeakyCon)

*LeakyCon is a Harry Potter fan convention. It is not endorsed, sanctioned or in any other way supported directly or indirectly by Warner Bros. Entertainment, the Harry Potter book publishers, or J.K. Rowling and her representatives.*

### **About Mischief Management**

Mischief Management produces fan conventions focusing on community, content, and creativity. Since 2009, it has served tens of thousands of fans, providing a fun, vibrant, and safe space to enjoy the things they love. Mischief Management's event lineup includes Con of Thrones (for fans of Game of Thrones and the writings of George R.R. Martin), BroadwayCon (for fans of theatre and Broadway), LeakyCon (for fans of Harry Potter and J.K. Rowling's Wizarding World), and PodcastCon (for podcast creators and fans). Mischief Management produces AlienCon and HistoryCon on behalf of A+E Networks. More information about each of Mischief Management's events can be found at [MischiefManagement.com](http://MischiefManagement.com).

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